

# Let the core mission lead the way

SDU, October 2021 2020  
with Jon Kjær Nielsen



Materials: [jon.dk/sdu](https://jon.dk/sdu)









# Welcome to the world's happiest nation\*

That calls for a **Carlsberg**

**KIT**





# Arbejdsglæde

[arh-beids-gleh-de]

= Work Happiness













Jon Kjær Nielsen  
Speaker & Author

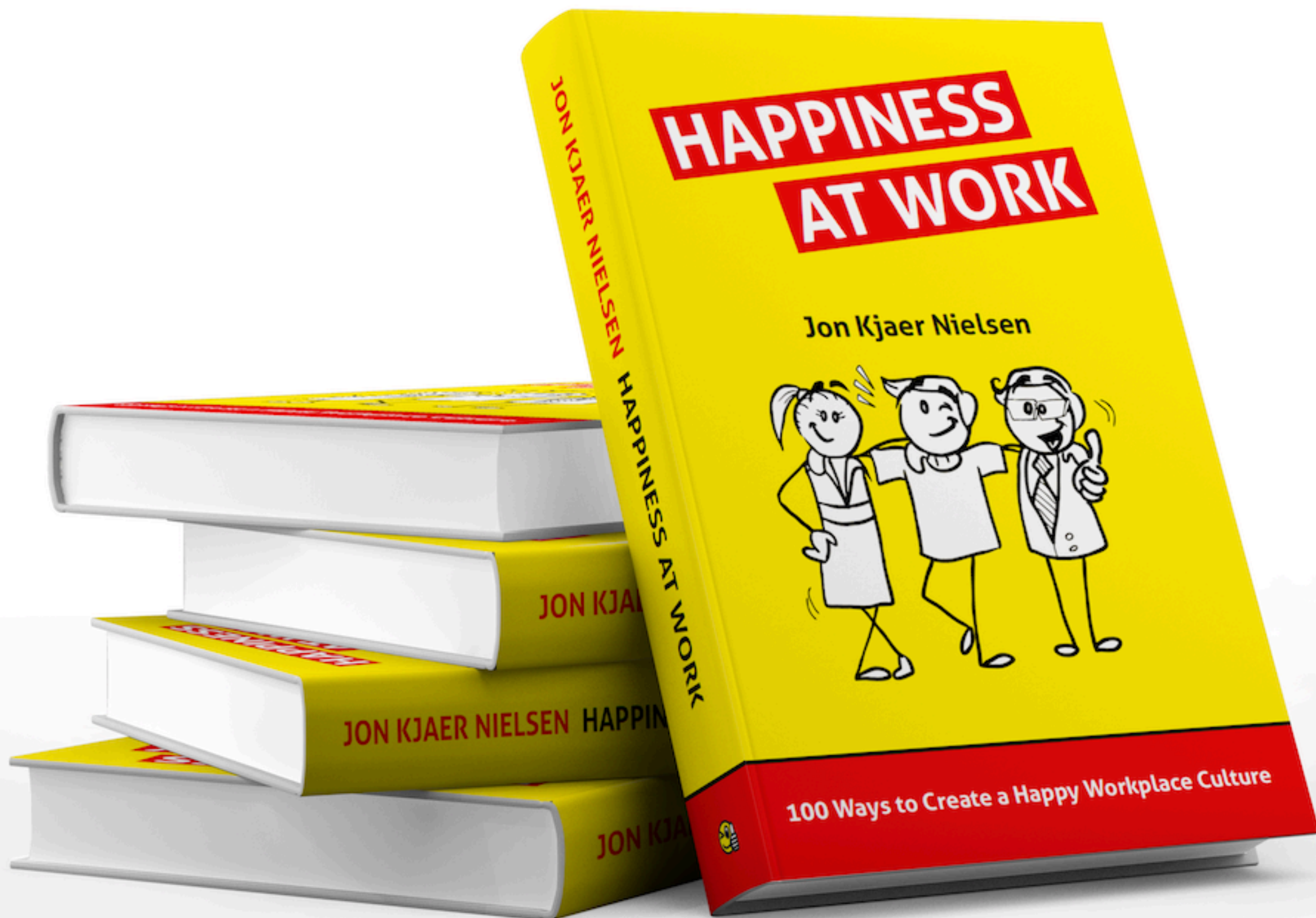
M.Sc. in engineering, 2002.  
Former HR Specialist.

Independent consultant  
since 2006.

Biker, book-worm, chef,  
podcast host

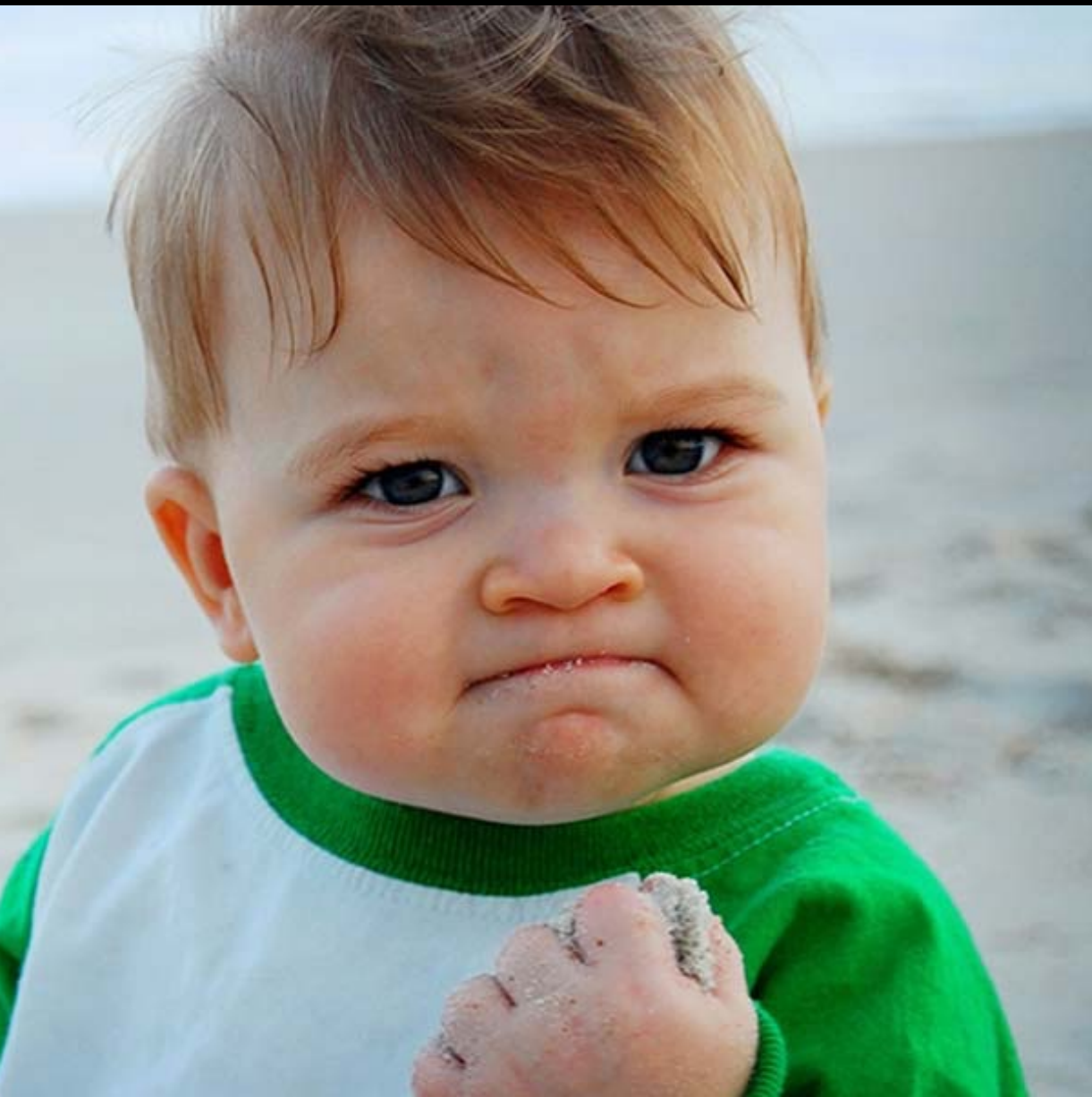








# Take action for better days

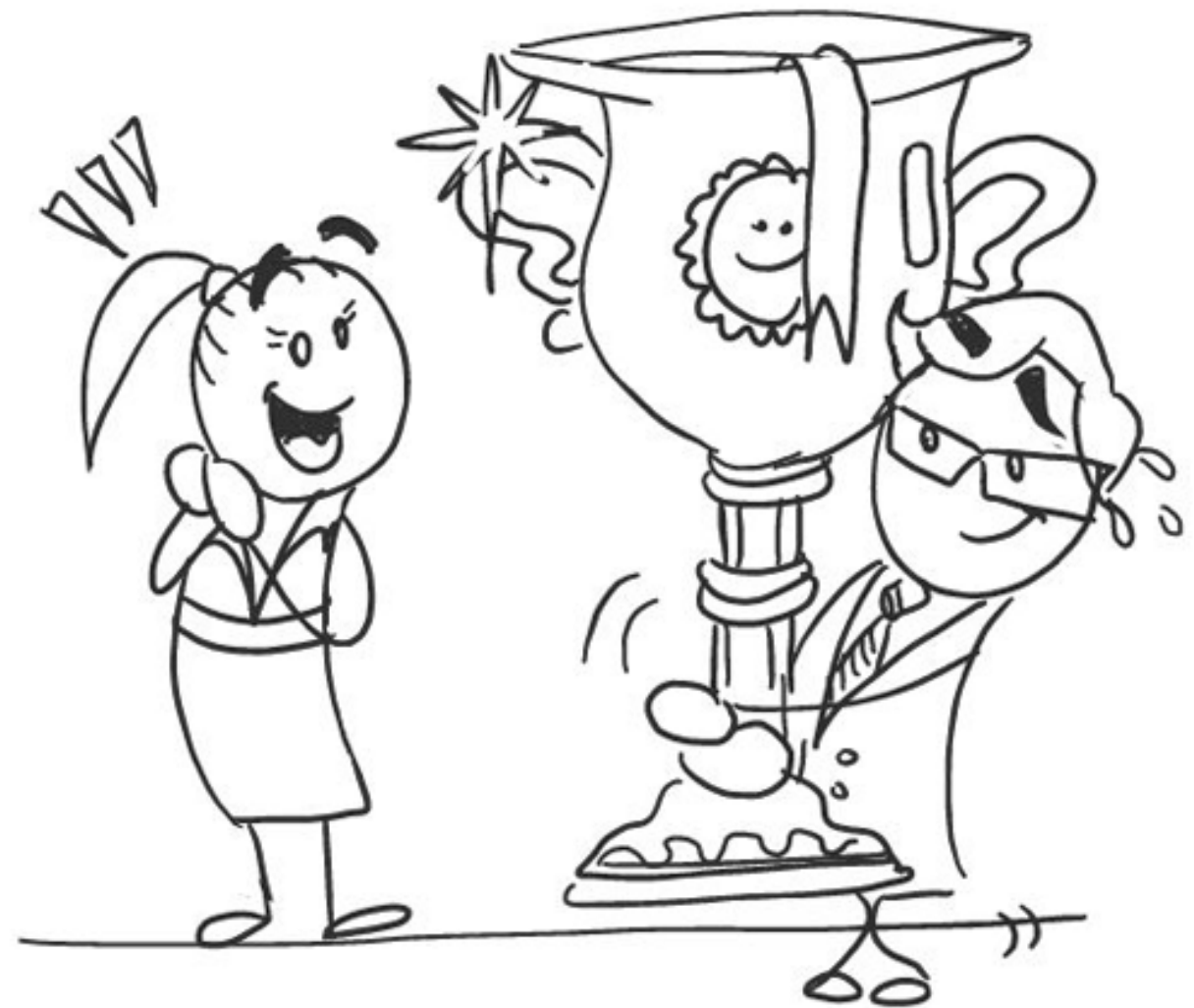


- Decide on 1 to 3 things you will do after today
- Small steps!



# Question

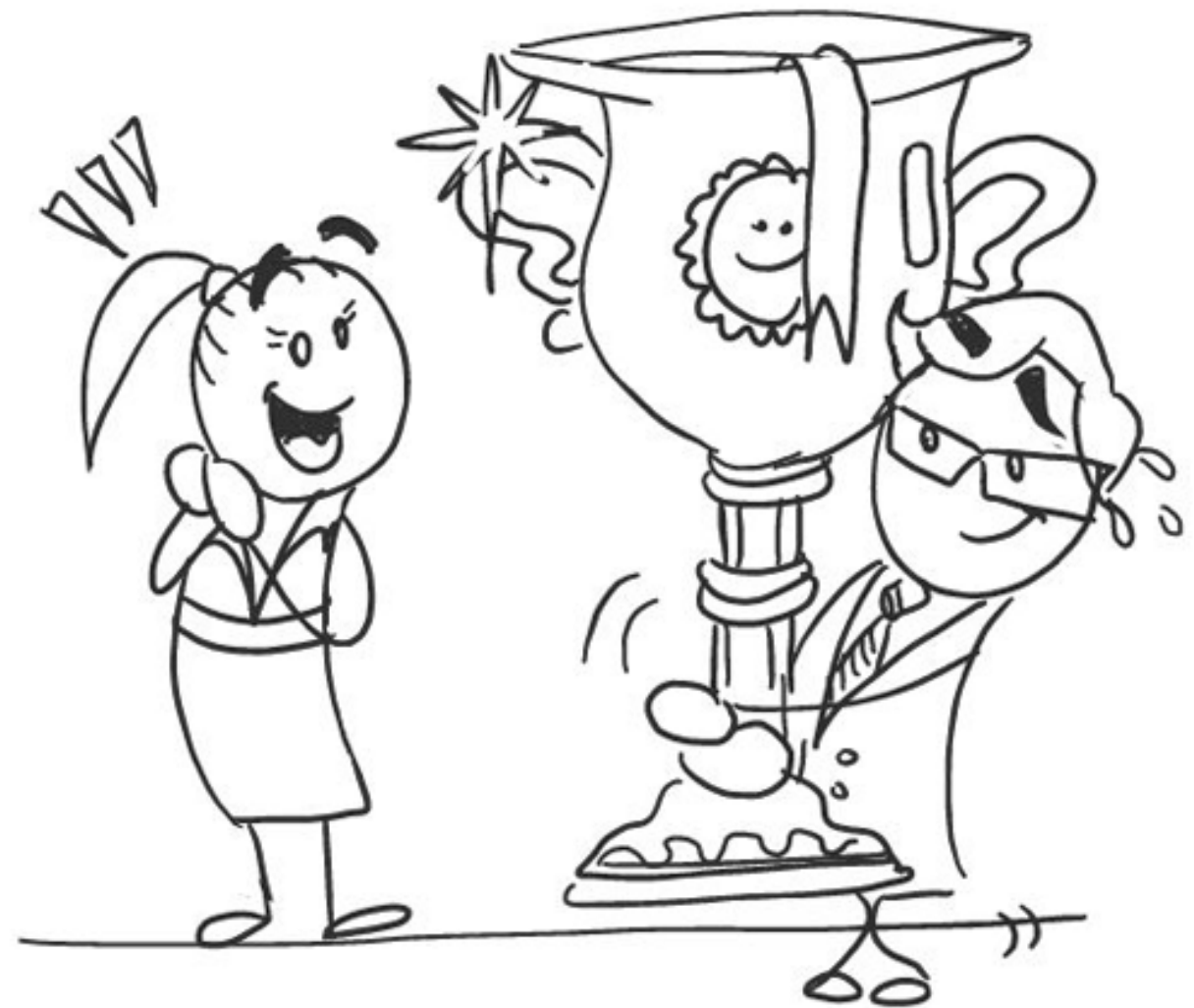
What is success  
for any workplace?





# Success:

Delivering on  
purpose









# Purpose / core tasks / mission









TESLA









# Secondary: Instrumental goals



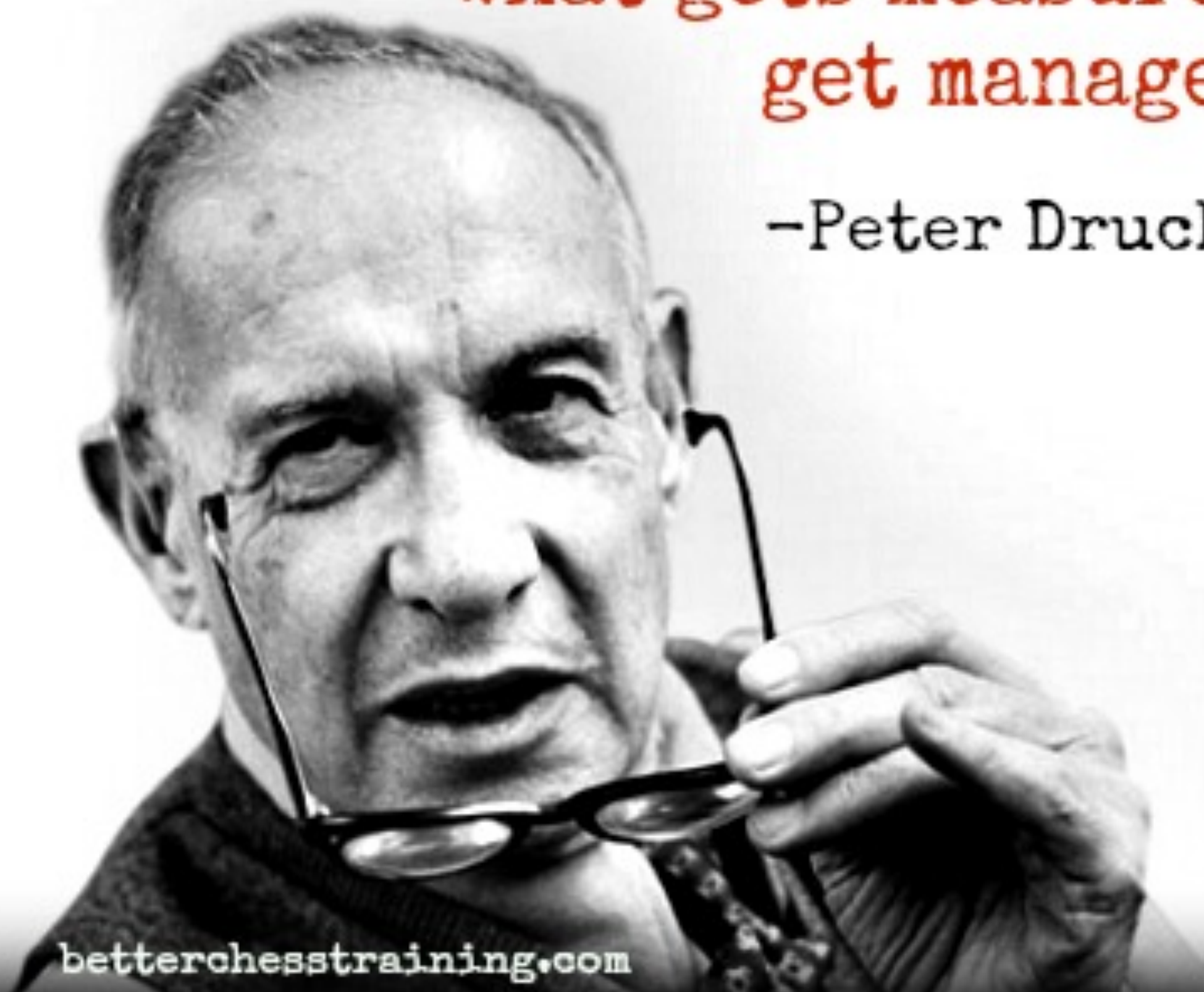






What gets measured,  
get managed.

-Peter Drucker





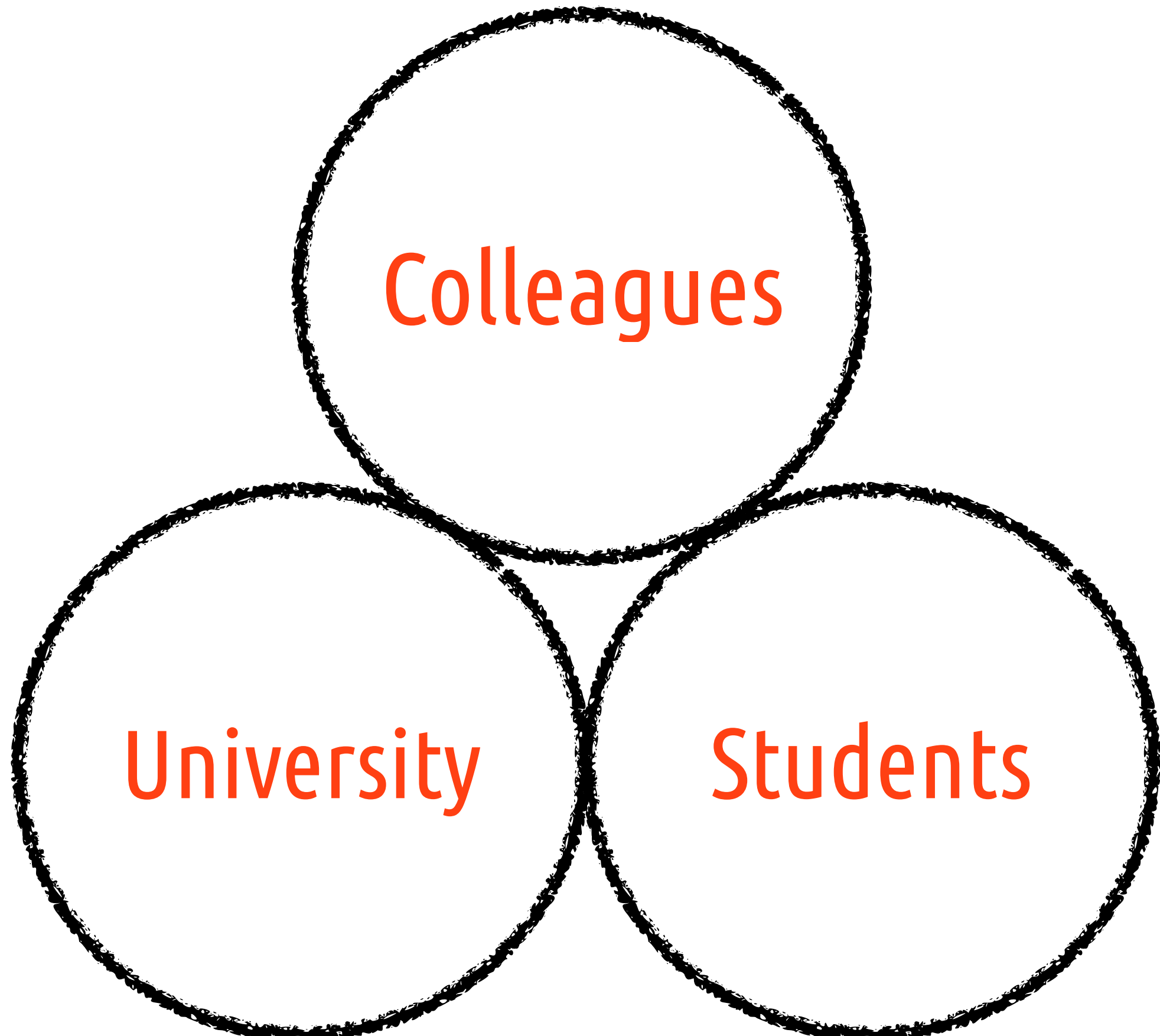
# Question

What is your core mission?





# Our priorities





# Balance:



Psychological  
safety

Performance

Read more: [Amy Edmondson and her concept “Teaming”](#)



“We’ll have  
to wait and  
see...”















# Change happened





Key:  
Willingness to  
jump off the fence





# Culture







**‘Culture eats  
strategy for  
breakfast’  
- Peter Drucker**











# Ohno's circle

Asking  
“why?”





# #83 Listen to your new people







“If you want  
truly to  
understand  
something, try  
to change it”  
- Kurt Lewin



# Culture Structures Routines







When you change the structures



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[arh-beids-gleh-de]

= Work Happiness



# Productivity:

...happy doctors are 19% faster at making an accurate diagnosis...

*See: The Happiness Advantage, by Achor*







Reflection:  
Think about a really  
good day at work



# Relationships





# Change jobs



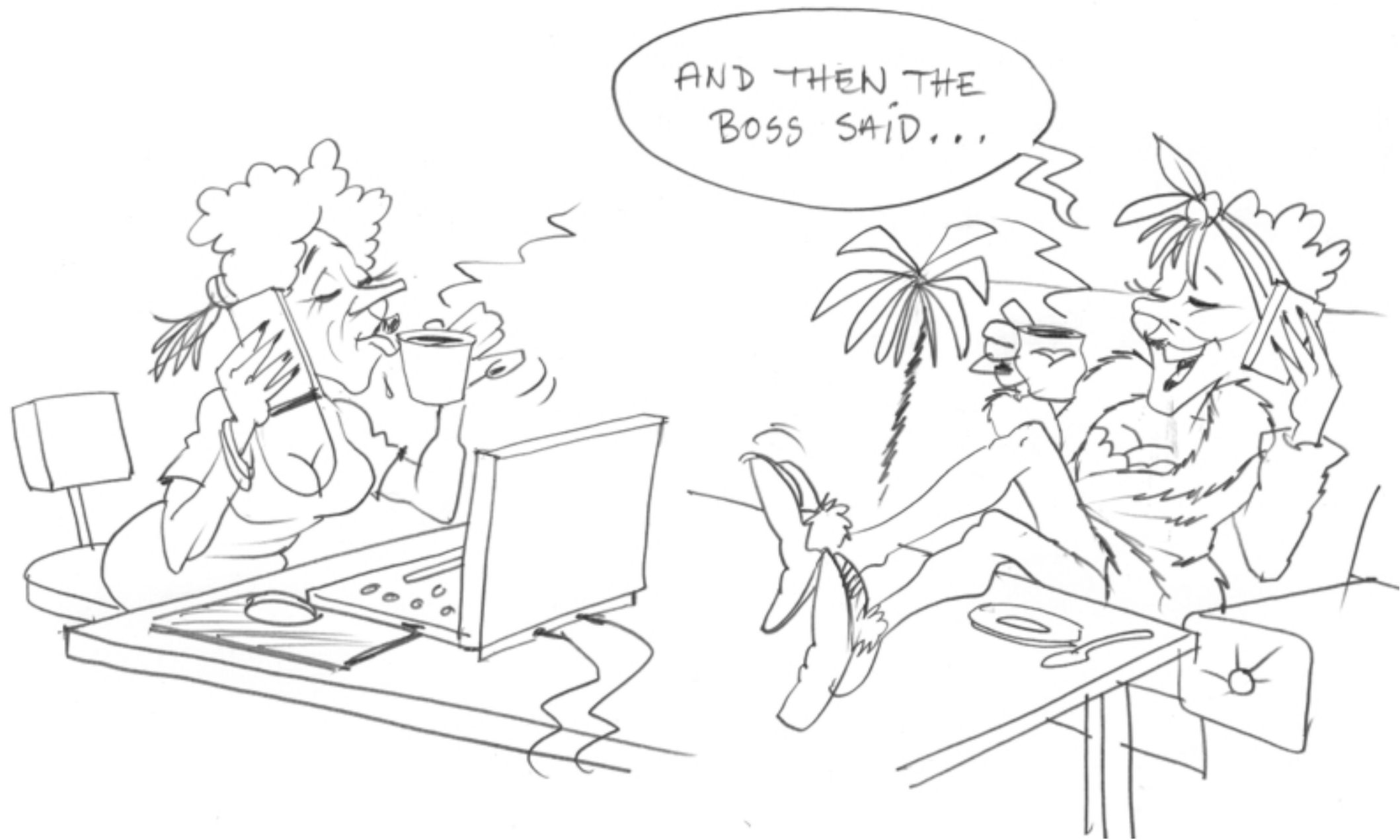


# #2 Ask someone on a DATE





# Coffee on the phone



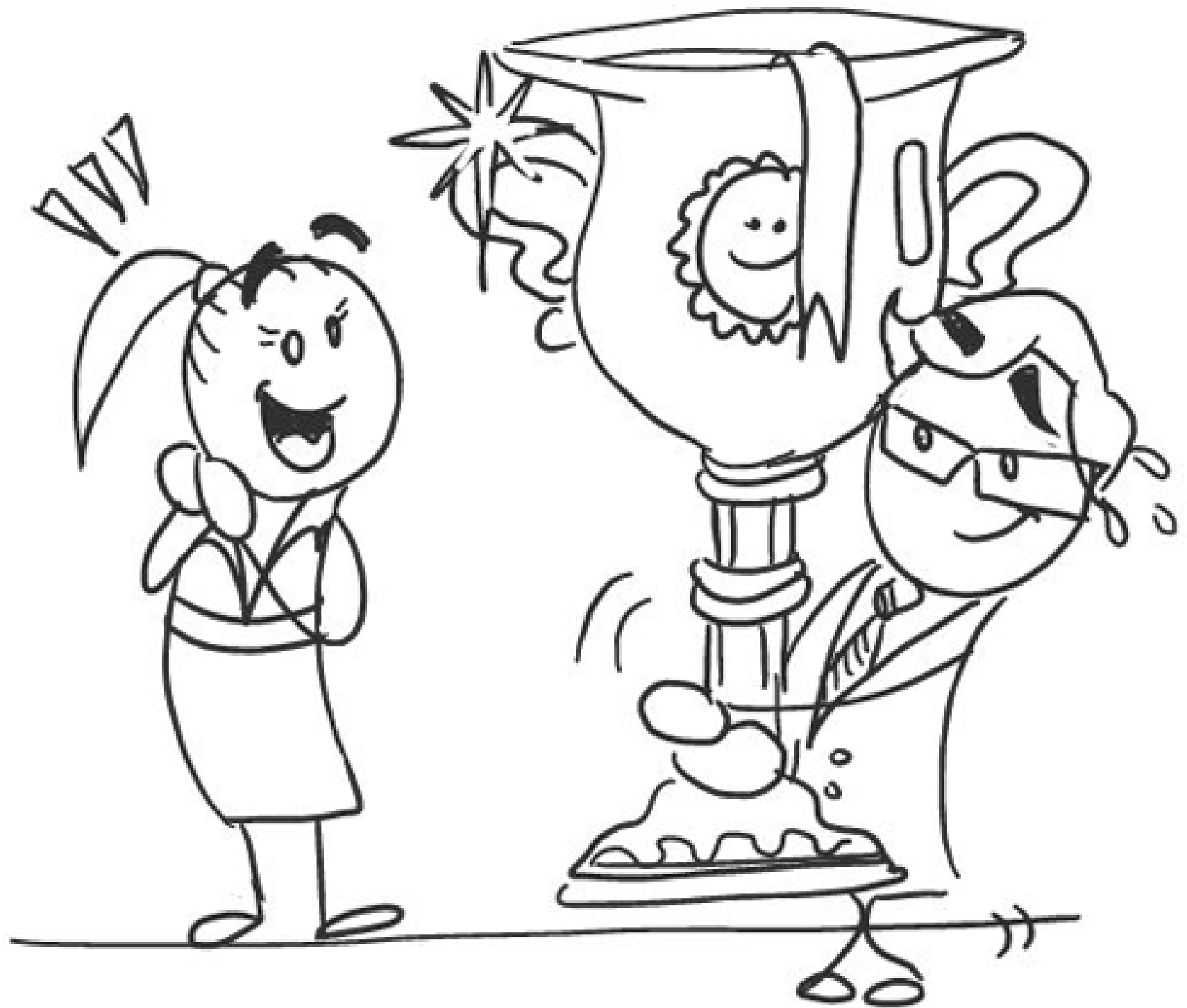


# #18 Help me out





# Recognition





# Sense of direction & Proper focus





**BEST TIME  
EVER TO GET  
BRACES!**



Smile at the World  
ORTHODONTICS

*SmileAtTheWorld.com*



LAMAR



# Positive psychology

*“One of the most significant findings in psychology in the last twenty years is that individuals can choose the way they think.”*

*- Martin Seligman*



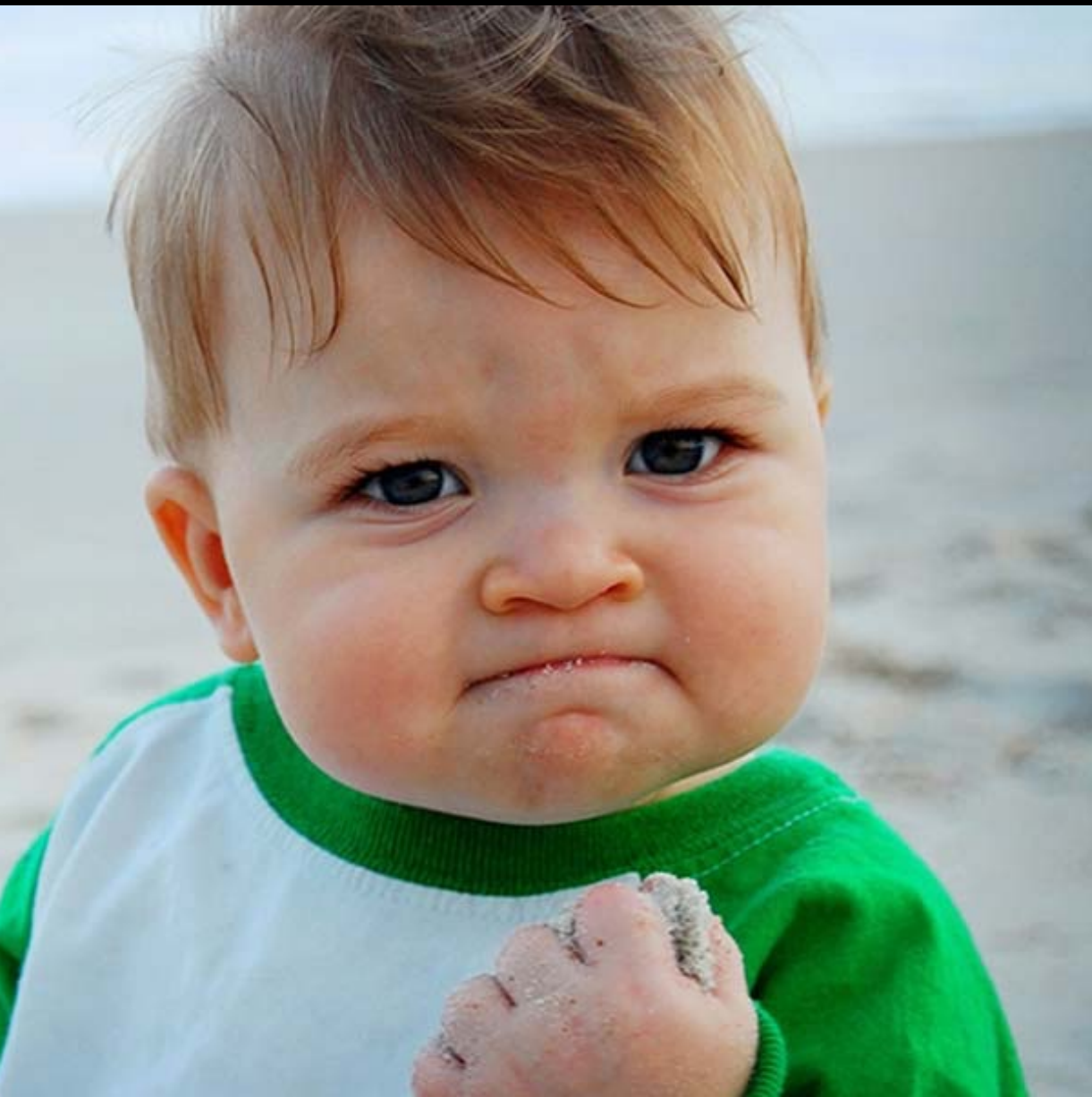




Key to life:  
There are no  
new problems



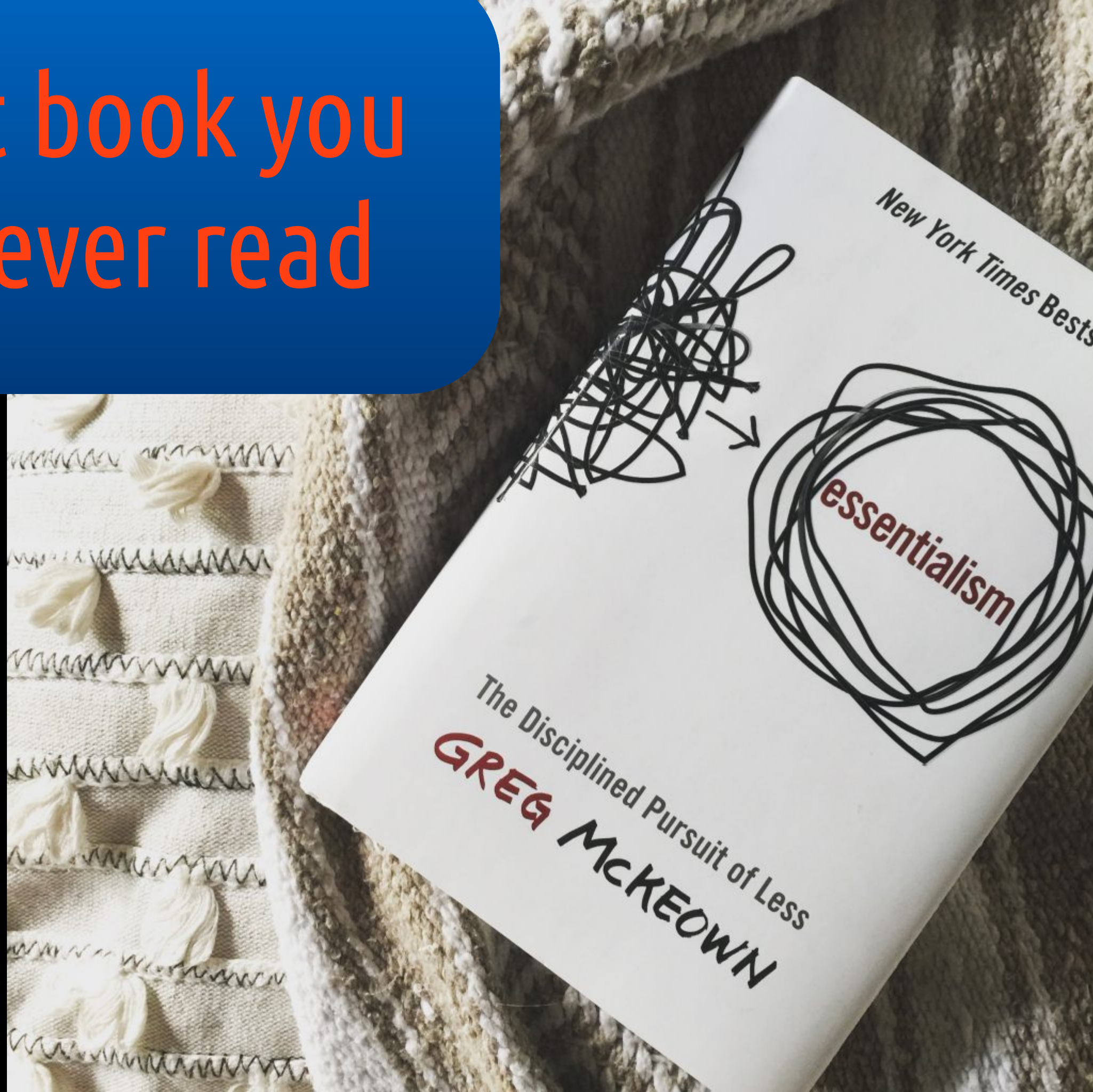
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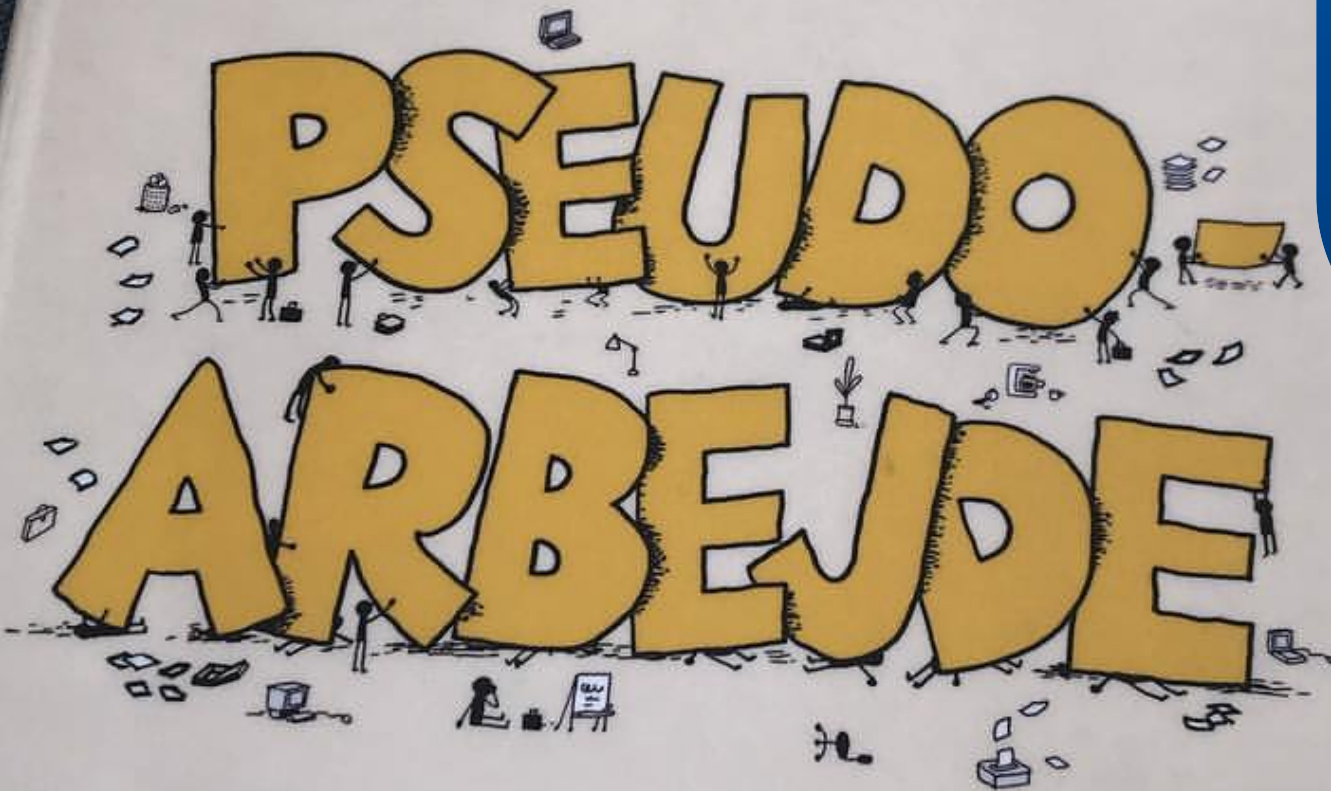


The last book you  
might ever read





DENNIS NØRMARK &  
ANDERS FOGH JENSEN



HVORDAN VI FIK TRAVLT MED  
AT LAVE INGENTING

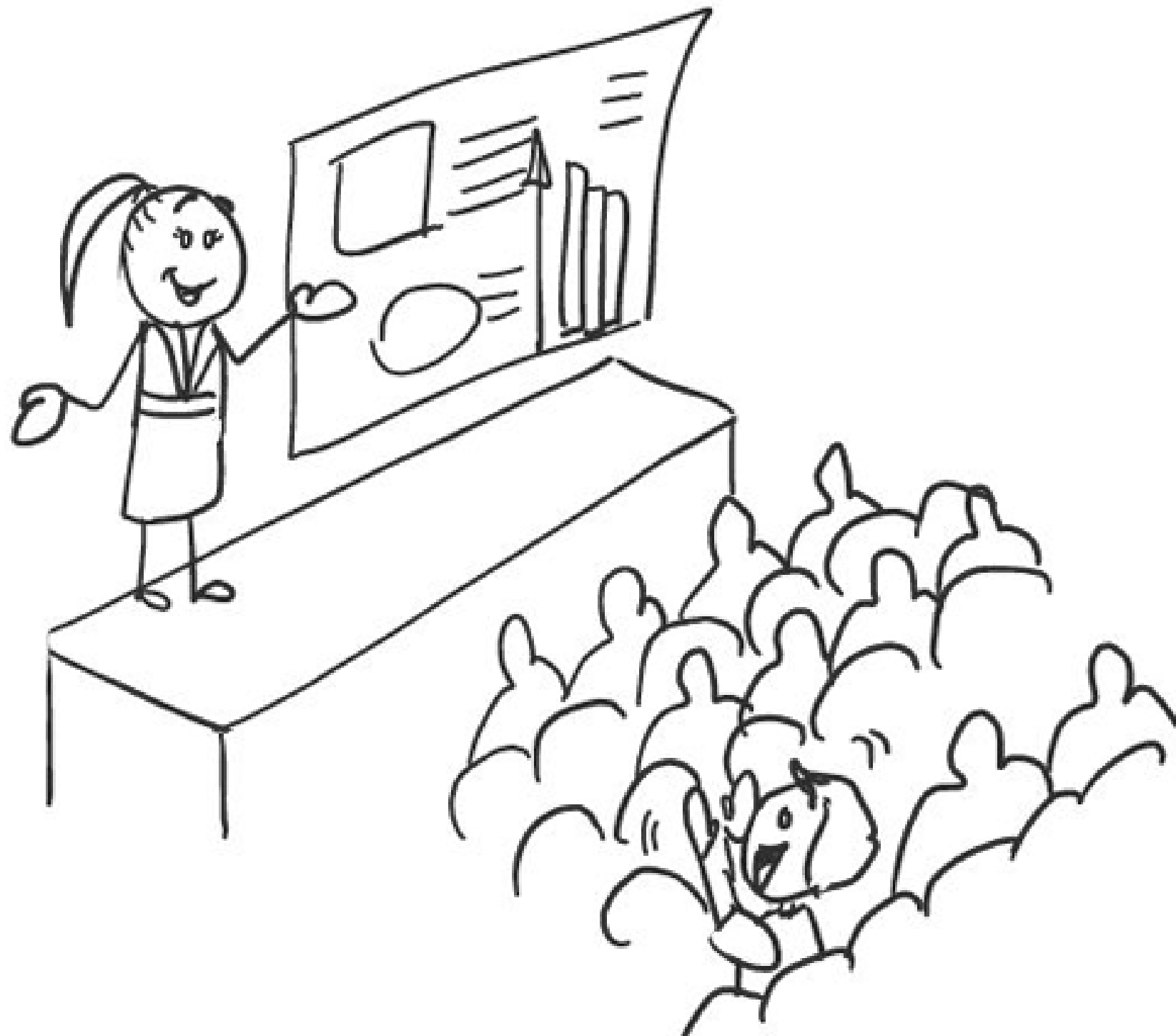
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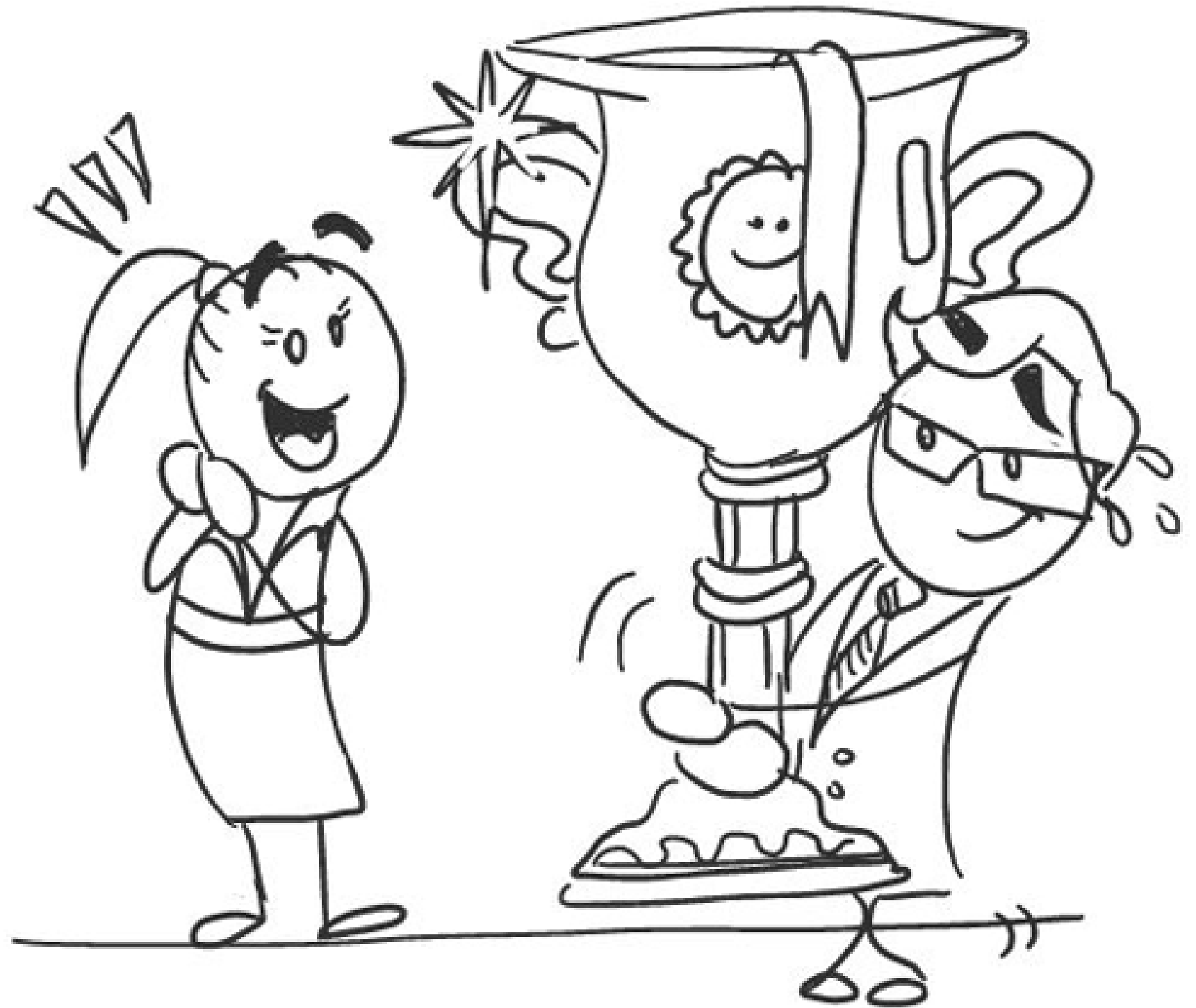


# #58 Ambassadors





# Celebrate success









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# Mission Arbejdsglæde

6 ugers kursus

Hver uge:

10 minutters video +  
opgave til hverdagen



[jon.dk/missionen](https://jon.dk/missionen)